

Author Media Kit Outline

Header: Author Name + Working Title of the Book

A. About the Author

- Short bio (150–200 words)
- Relevant credentials (education, awards, speaking, publishing history)
- Contact information and website/social media links

B. Why You Are the Right Person to Write This Book

- Personal connection to the topic
- Expertise, research, or lived experience
- Distinctive perspective or voice

C. Book Overview

- Working title and subtitle
- 1–2 paragraph synopsis
- Key themes and unique selling points
- Target audience (primary and secondary)

D. Book Outline

- Table of contents with brief summaries of each chapter/section (2–4 sentences each)

E. Marketing & Promotion Plan

- Existing platform (newsletter size, podcast, speaking engagements, media appearances, etc.)
- Social media reach and engagement stats
- Launch strategy (events, partnerships, influencers, etc.)
- Long-term marketing ideas (courses, speaking tours, press pitches)

F. Visual Assets

- High-resolution headshot
- Brand/logo or author mark (if available)
- Any key visuals related to the book (concept art, photography, etc.)

Submission Checklist

For Book Manuscripts (Acquired Model)

- ☒ Full manuscript or sample chapters
- ☒ Complete book outline (chapter-by-chapter)
- ☒ Author media kit (sections A–F above)
- ☒ Statement agreeing to marketing obligations

For Feminist Theory Anthology

- ☒ 2,000–6,000 word essay or creative nonfiction piece
- ☒ Short bio (150 words)
- ☒ Subject line: “Feminist Theory Anthology Submission”

For Substack Articles

- ☒ 1,000–2,000 word article
- ☒ Short bio (150 words)
- ☒ Subject line: “Substack Article Submission”

Email everything to: **info@lizfelifestyle.com**